



Vineet Chaudhary

User Experience Designer

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Summary

UX Designer with 8+ years of experience in developing strategies, applications and experiences spanning multiple platforms and devices. My expertise lies in delivering great user experiences which is built on profound understanding of user, business needs and the context that surrounds digital experiences.

Education

Indian Institute of Technology Guwahati
Bachelor of Design, 8.60 GPA
Graduated May 2009

Core Skills

User Research
Shadowing
Contextual Inquiry
Personas / Scenarios
Experience Flows
Requirement Definition
Information Architecture
Task Analysis and Task Flow
Interaction Design
Wireframing
Lo & Hi Fidelity Prototyping
Participatory Design
Usability Testing
Interface Design
Project Management
Stakeholder and User Management

Work Experience

- November 2015 - Present
SR. USER EXPERIENCE DESIGNER @JDA Software, Hyderabad
 - Lead the initiatives for reimagining retail planning and redefining the user experience for retail software products.
 - Lead strategy workshops and exercises with key stakeholders to help define product directions and create implementation roadmaps.
 - Define and analyse target user groups and develop task flow diagram, personas and use case scenarios.
 - Create lo & hi fidelity prototypes to successfully communicate conceptual ideas and design rationale to Product Management & Development teams.
 - Create and maintain key customer relationships to ensure availability of user research opportunities. Conduct user research and usability testing to better understand how customers use the existing systems as well as the new offerings.
- March 2011 - November 2015
ADVISORY INTERACTION DESIGNER @Pitney Bowes, Noida
 - Led and managed design activities for most of the Location Intelligence domain projects from India office.
 - Collaborated closely with Product Management, Global UX team and Engineering groups to align design activities with the product roadmap.
- August 2010 - March 2011
SENIOR UI DESIGNER @Rampgreen Technologies, Delhi
 - Responsible for defining and identifying product requirements, designing the user interface and enhancing the UX of SaaS based web 2.0 and mobile applications.
 - Defined and analysed target user groups and developed task flow diagram, personas and scenarios. Created mock-ups, wireframes and design documents.
- June 2009 - July 2010
UI DESIGNER & PROGRAM MANAGER @Valyoo Technologies, Delhi
 - Responsible for all the design operations in the company and managed a team of 8-10 members. Created high fidelity prototype using Photoshop, Fireworks and implemented them using HTML, CSS, XML, JavaScript, Actionscript
- May 2008 - July 2008
UX INTERN @Deutsche Telekom Laboratories, Berlin
 - My role was to understand risk-related decision making and user behaviour modelling approaches, implemented a model of user behaviour in a prototype application and conducted user testing of the prototype.
- May 2007 - July 2007
INTERACTION DESIGN INTERN @FirstUsable, Bangalore
 - Strengthened intricate concepts involved in developing user interfaces and web applications by working on various live industrial projects.